

It is just a machine that learns

on the role of computing and task automation in cultural and historical research

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PROGRAM

a singularity?

ML in cultural and historical research
from endpoint to auxiliary
summary

framing the AI debate
concepts, trends and challenges
examples

a singularity?

was trained to imitate humans. The second model is fixed, because the researchers found that updating the parameters of both agents led to divergence from human language **as the agents developed their own language for negotiating**. At the end of every dialog, the agent is given a



Daniel Gross
@danielgross



When you let AI negotiate with itself, it realizes there are better options than English. A sign of what's to come. code.facebook.com/posts/16866720...

5:29 AM - Jun 15, 2017

♡ 232 💬 144 people are talking about this

Facebook's AI accidentally created its own language



by **BRYAN CLARK** — 10 months ago in **ARTIFICIAL INTELLIGENCE**

'Terminator' Come To Life? – Facebook Shuts Down Artificial Intelligence After It Developed Its Own Language

Facebook AI Invents Language That Humans Can't Understand: System Shut Down Before It Evolves Into Skynet

30 July 2017, 9:45 pm EDT By **Aaron Mamit** Tech Times



Edward Grefenstette
@egrefen



What f***ing trashy excuse of a journalist writes this sh***y sensationalist s***? DO YOU GUYS NOT HAVE EDITORS?? digitaljournal.com/tech-and-scien...

8:20 PM - Jul 29, 2017

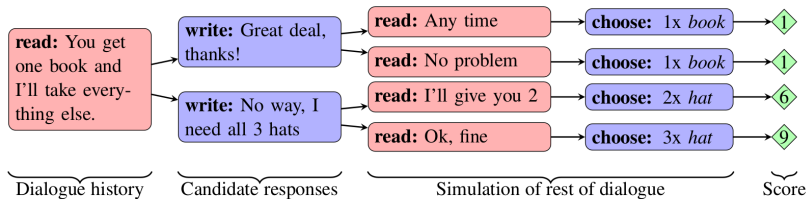


Researchers shut down AI that invented its own language

An artificial intelligence system being developed at Facebook has created its own language. It developed a system of code words to digitaljournal.com

♡ 183 💬 85 people are talking about this





I'd like the books and the hats

I will take the books and hats

I really need the books and at least one other object

Ok, you can have one book and one ball

If I can have all the books, I can leave you the rest

Deal

You can have the ball if I can have everything else

No can't do that the ball is not going to give me anything

I need the hats and you can have the rest

Deal

Great! Thank you!

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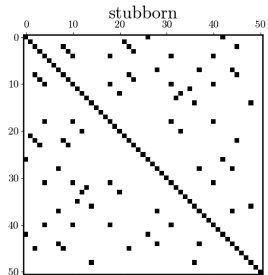
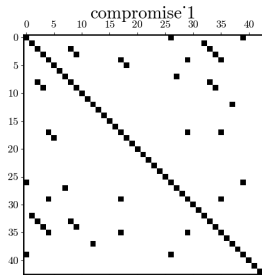
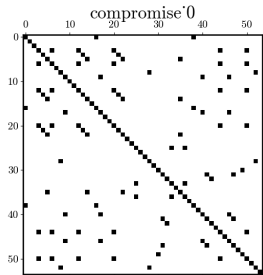
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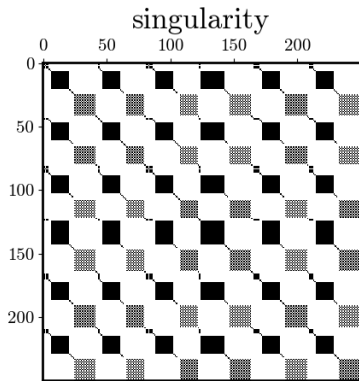
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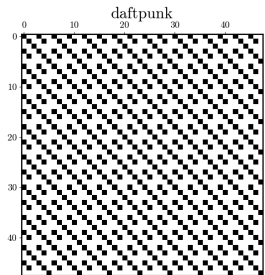
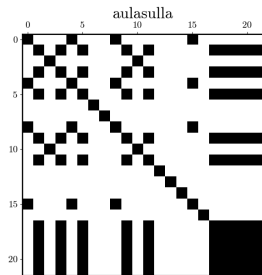
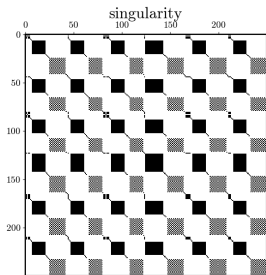
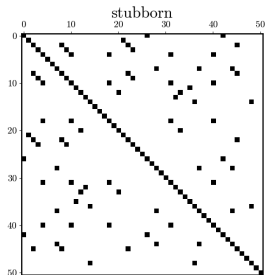
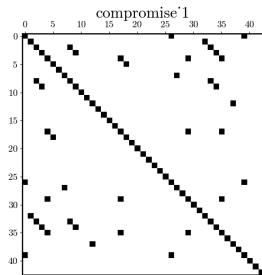
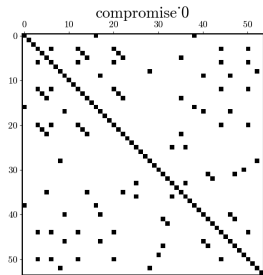
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ML in cultural and historical research

Just a machine that learns

Machine learning emerged from AI - **build a computer system that automatically improves with experience**

- application is too complex for a manually designed algorithm
- application needs to customize its operational environment after it is fielded

A well-posed learning problem

A computer program is said to learn from experience E with respect to some task T and some performance measure P , if its performance on T , as measured by P , improves with experience E

Historically, ML is “just” part of the **industrial age's efforts towards perfecting task automation**



Humanities - Cultural and Historical Data

Domain knowledge in history, language, literature &c combined with microscopic and (predominantly) qualitative analysis of human cultural manifestations

- research that solely relies on very few data points, a “myopic” perspective and human computation

Humanities research meets machine learning

As a consequence of the data surge, we are (also) “jumping the automation bandwagon”

- plus theoretical innovations that rely on ML/DL (e.g., lexical → compositional semantics)

Inherent challenges in our data and users

- data are unstructured, heterogeneous, need normalization, low resource varieties
- users lack of computational literacy, ++gab between technology and domain knowledge

Types of problems solved by ML:

- initially ML was the solution to a(-ny) research problem
- increasingly, ML solves auxiliary tasks related to automation

from endpoint to auxiliary

Religion|Computer simulation & action understanding

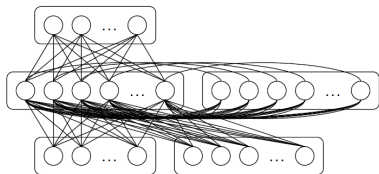


Figure: Schematic of Elman network used for simulating n -step prediction tasks.



Figure: 11 frames from 'drinking a beer' with predictions overlaid.

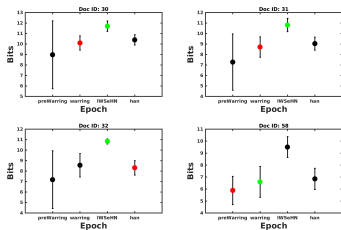
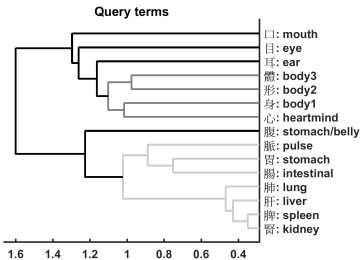
Scholars of religion and anthropology have been studying perceptual and memory effects of symbolic behaviors

– we used RNNs to simulate perceptual and encoding of various actions

Behavior of artificial neural networks served as a model of and for human behavior

Nielbo, K. L., & Sørensen, J. (2013). Prediction Error During Functional and Non-Functional Action Sequences: A Computational Exploration of Ritual and Ritualized Event Processing. *Journal of Cognition and Culture*, 13(3–4), 347–365.

Nielbo, K. L., & Sørensen, J. (2015). Attentional resource allocation and cultural modulation in a computational model of ritualized behavior. *Religion, Brain & Behavior*, 1–18.



- philosophers and sinologists have been debating the existence of mind-body dualism in classical Chinese philosophy
- with domain experts, latent semantic models was used to identify a hierarchical dualistic semantic space
- one model was further utilized to predict class of origin for controversial texts slices
- ML solved a research problem directly

Slingerland, E., Nichols, R., Nielbo, K., & Logan, C. (2017). The Distant Reading of Religious Texts: A "Big Data" Approach to Mind-Body Concepts in Early China. *Journal of the American Academy of Religion*, 85(4), 985–1016.

Nichols, R., Slingerland, E., Nielbo, K., Bergeton, U., Logan, C., & Kleinman, S. (2018). Modeling the Contested Relationship between Analects, Mencius, and Xunzi: Preliminary Evidence from a Machine-Learning Approach. *The Journal of Asian Studies*, 77(01), 19–57.

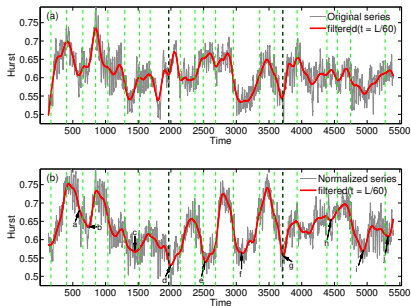
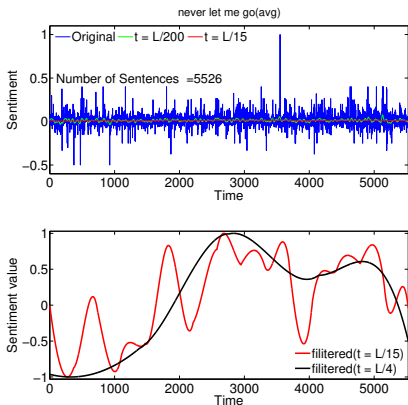


Figure: Evolution of the Hurst parameter under 256 window size of original and normalized sentiment time series

- Combine fractal theory and affective computing to automate assessment of text quality
- solve more “proper” humanities problems that relate to only a few data points (e.g., a single novel)
- utilize language technology (tagging, sentiment analysis) that relies heavily on machine learning

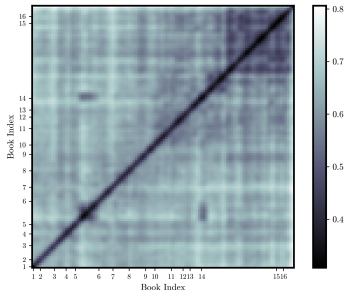


Figure: Cosine distance in baseline vector space model shows no evidence of change point.

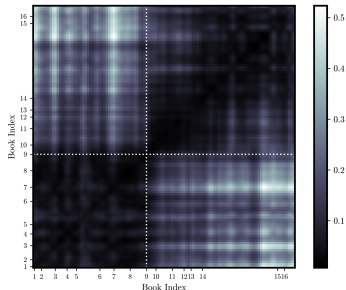


Figure: KL-divergence in contrast model indicates a gradual change point in book 9.

-
- historians and linguists debate change points in the structure of Saxo's *Gesta Danorum*
 - compare lexical and compositional changes in the structure an important historical document
 - co-opt ML for normalizing and parsing historical Danish plus building document representations

Summary

The dangers of AI are highly perspective-dependent

In cultural and historical research, data availability and theoretical developments have made ML an important ally

ML has become more of an auxiliary partner than a goal in itself

- value lies in automation of tedious & often humanly intractable research tasks
- there are some very real challenges related to ML for our research domains

THANK YOU

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& credits to

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